|  |  |  |  |
| --- | --- | --- | --- |
| **Subject:** | **Academy General English** | **Stage:** | **1** |
| **Assessment Type:** | **Creating Texts** | **Weighting:** | **25%** |
| **Name of Assessment:** | **Comedic instructional video** |
| **Important context:**This assessment is about exploring the visual techniques, tropes, and conventions of instructional videos in order to parody them. In-class we will be focusing on cooking videos, but you are allowed to parody any genre of instructional video. This is useful as a lot of the content we digest is short, video-based content, and this will boost your capacity to critically assess conventions and create high quality digital content. **Key assessment info:** * You will submit a video file for this assignment, via Moodle. Scripts will be accepted for assessment, but will impact the likelihood of success against the performance standards.

**Assignment timeline:**

|  |
| --- |
| **Job 1 *– Engaging in formative in-class activities and readings*** |

* Exploring instructional videos and identifying genre conventions.
* Exploring parody videos and identifying genre conventions.
* Participating in class discussion and taking notes.

|  |
| --- |
| **Job 2 – *Developing parody script and identifying key filming techniques you want to use*** |

* Decide on whether you will be parodying a famous instructor or creating your own character
* Identify what tropes you will play on, and what kind of humour you will use
* Write a script that includes directors notes on key filming choices
* This needs to be reviewed with the teacher before moving forward

|  |
| --- |
| **Job 3 – *Filming comedic video*** |

* Using feedback from the teacher develop your script into a video.
* This can be recorded on your phone, or if you prefer the school has a range of equipment for hire

through the library

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Week 1 | Week 2 | Week 3 | Week 4 | Week 5 |
| Job 1 |  |  |  |  |  |
| Job 2 |  |  |  |  |  |
| Job 3 |  |  |  |  |  |

  |
| **Assessment Conditions:*** **Time limit/word count:** Maximum of 5 minutes, (roughly 800 words)
* Please submit draft notes to the class Moodle. **Due:** end of Fridays lesson, Week 3.
* Final recording to be uploaded to class Moodle. **Due:** Sunday midnight, Week 5.

**Assessment Design Criteria:**The specific features are as follows: |
| **Link to class website with more resources and context:**[www.joshuabasford2.wixsite.com/mysite](http://www.joshuabasford2.wixsite.com/mysite) |

**Performance Standards**