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| **Subject:** | **Academy General English** | **Stage:** | **1** |
| **Assessment Type:** | **Creating Texts** | **Weighting:** | **25%** |
| **Name of Assessment:** | **Comedic instructional video** | | |
| **Important context:**  This assessment is about exploring the visual techniques, tropes, and conventions of instructional videos in order to parody them. In-class we will be focusing on cooking videos, but you are allowed to parody any genre of instructional video. This is useful as a lot of the content we digest is short, video-based content, and this will boost your capacity to critically assess conventions and create high quality digital content.  **Key assessment info:**   * You will submit a video file for this assignment, via Moodle. Scripts will be accepted for assessment, but will impact the likelihood of success against the performance standards.   **Assignment timeline:**   |  | | --- | | **Job 1 *– Engaging in formative in-class activities and readings*** |  * Exploring instructional videos and identifying genre conventions. * Exploring parody videos and identifying genre conventions. * Participating in class discussion and taking notes.  |  | | --- | | **Job 2 – *Developing parody script and identifying key filming techniques you want to use*** |  * Decide on whether you will be parodying a famous instructor or creating your own character * Identify what tropes you will play on, and what kind of humour you will use * Write a script that includes directors notes on key filming choices * This needs to be reviewed with the teacher before moving forward  |  | | --- | | **Job 3 – *Filming comedic video*** |  * Using feedback from the teacher develop your script into a video. * This can be recorded on your phone, or if you prefer the school has a range of equipment for hire   through the library   |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | |  | Week 1 | Week 2 | Week 3 | Week 4 | Week 5 | | Job 1 |  |  |  |  |  | | Job 2 |  |  |  |  |  | | Job 3 |  |  |  |  |  | | | | |
| **Assessment Conditions:**   * **Time limit/word count:** Maximum of 5 minutes, (roughly 800 words) * Please submit draft notes to the class Moodle. **Due:** end of Fridays lesson, Week 3. * Final recording to be uploaded to class Moodle. **Due:** Sunday midnight, Week 5.   **Assessment Design Criteria:**  The specific features are as follows: | | | |
| **Link to class website with more resources and context:**  [www.joshuabasford2.wixsite.com/mysite](http://www.joshuabasford2.wixsite.com/mysite) | | | |

**Performance Standards**